

John Robert Schuler

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PROFILE

A creative designer with a strong sense of visual design and ability to balance design and functionality to produce visually attractive and highly useable web solutions.

KNOWLEDGE, SKILLS, ABILITIES

Possess a passion for producing good design; skills include: conceptual design, graphic design, illustration, web design process, user-centered design, information architecture, site diagrams, visual and navigation design, and user-interface design, wire frames, website mock-ups, photo/image optimization for web, digital photography, presentation graphics, and print artwork preparation.

PERSONA

Creative, analytical, attention to detail, project oriented, problem solver, positive attitude, good communication and client relation skills, adaptable.

SOFTWARE SKILLS:

Extensive experience with Adobe Creative Suite (CS3): PhotoShop, Illustrator, InDesign, Acrobat, Dreamweaver, and Flash. Other software experience includes: MS Office, Open Office, OpenText Livelink, HTML, Cascading Style Sheets, Mac OS10 and Windows 2000/XP.

PORTFOLIO

Samples of my professional work and portfolio can be found at these links:

<http://www.prospectdesignstudio.com/ourwork.htm>

<http://www.prospectdesignstudio.com/Portfolio-jrs01022010b.pdf>

EXPERIENCE

Design Consultant, Prospect Design Studio, Tehachapi, CA

2005-Present

Owner of an innovative web and print design firm delivering visually creative and highly useable website solutions for business and non-profit clients. Also create highly attractive print media, corporate identity and collateral design solutions for clients. See more at: <http://www.prospectdesignstudio.com/ourwork.htm>

Web & Print Media Designer, PearWeb, Lancaster, CA

2007-2008

As an outsourced web team, delivered exceptional website maintenance service for NetPromoter.com and Satmetrix.com corporate websites. Web content included; text, banners, graphics and html and web programming. Created print artwork for brochures and signage for bi-annual conferences.

Sr. Web Developer, Unisys Corp., Edwards Air Force Base, CA

2002-2004

As Web Team member worked with base organizations to deliver well-designed and highly useable web solutions. Developed highly useful and seamless website integrations, using XML style sheet 'Skins' technology, to access documents contained in the enterprise document management system (Livelink).

Computer Sciences Corporation, Edwards Air Force Base, CA

1997-2002

Senior Web Developer 2000 - 2002

As Web Team member led development project to implement a content management solution to replace and enhance the base's existing Intranet technology. The team successfully developed a pilot site to demonstrate the capabilities of the new system.

Web Administrator 1997 - 2000

Senior member of base Web Team. Consulted with clients to present web services and obtain requirements to design and build web solutions for hosting on the base Intranet. Prepared and maintained enterprise level web content. Compiled useful monthly web statistics reports for management review. Developed an online resource for the team to more efficiently manage customer support requests resulting in increased customer satisfaction.

Facilities Design Engineer, Lockheed Space Operations Co. Vandenberg AFB, CA & Kennedy Space Center, FL

1986 – 1991

Space Shuttle launch operations: Design engineering support for ground support equipment and facilities.

EDUCATION/TRAINING

B.S. Mechanical Engineering, Western Michigan University, Kalamazoo, MI

Training Courses:

- *Designing the Complete User Experience - WEB2001 Conference Seminar*
- *Webmaster Internet Technology Courses - UC Santa Barbara Extension,*
- *Programming Dynamic Web Content with JavaScript - Hands On Technology Transfer, Inc.*
- *Microsoft Content Management Server Jump Start training*
- *XML Skins for Livelink - LivelinkUp!, OpenText Corp. Conference Training Course*

MILITARY

U.S. Air Force Reserve, rank: Major (Retired), Installation Design Engineer - Aircraft Test Instrumentation, Edwards AFB, CA.

U.S. Marine Corps, 2 years active duty.